

# EXPLORER PITCH-A-THON

### AEROPRICKLE

Laila.bahij@emines.um6p.ma





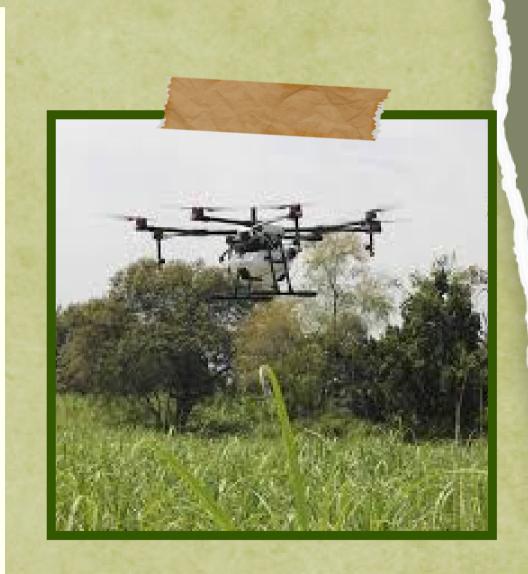
#### Problem

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- Spreads fast with wind
- Fields dangerously accessible for detection
- Farmers don't have treatment knowledge
- Average Moroccan Cacti Farmer knows 30% yield reduction yearly because of cochineal



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#### solution

- Al integrated Drones/Mobile
- System for infection phases
- detection Farmer assistance by assessment of fast & adequate treatments specific to the land





laila bahij fourth-year student at EMINES



Youssef benaouda third-year student at EMINES

## Value Proposition

- In the market now, there is no solution that allows detecting rapidly and precisely the cochineal
- With drone access to inaccessible fields
- Even non-experts in cactus can cultivate cactus