EXPLORER
MOHAMMED VI POLYTECHNIC UNIVERSITY
VENTURES

Developed In Collaboration With
MIT Sandbox Innovation Fund Program

كلية العلوم القانونية والاقتصادية والاجتماعية - السويسي
Faculté des Sciences Juridiques, Economiques et Sociales - Souissi

جامعة محمد الخامس بالرباط
Université Mohammed V de Rabat

SOS Launch and Spread SOS L&S

Protects & secures the Future of your business

NOM	PRENOM	FONCTION
ALAOUI MDAGHRI	RACHID	Founder

SOS L&S Platform
Protects and secures the future of your business

Partners : *Maroc PME – Banks – CCG – BERD – Ministry of Industry – Ministry of Economy – CGEM*

About us

SOS L&S put at the disposal of VSEs and and SMEs :

- Virtual management controller with dashboards
- Team of professionals.

Problem Statement

Before Investment

Lack of information
Business model and plan

30 % Interviewed are afraid to launch management skills

The 2 first years

Expenses of consulting offices are heavy to bear

Management control Service

From 2 to 5 years

2019

8000 VSEs & SMEs bankrupted
50% Mismanagement

2020

20.000 estimated bankrupties

Solution

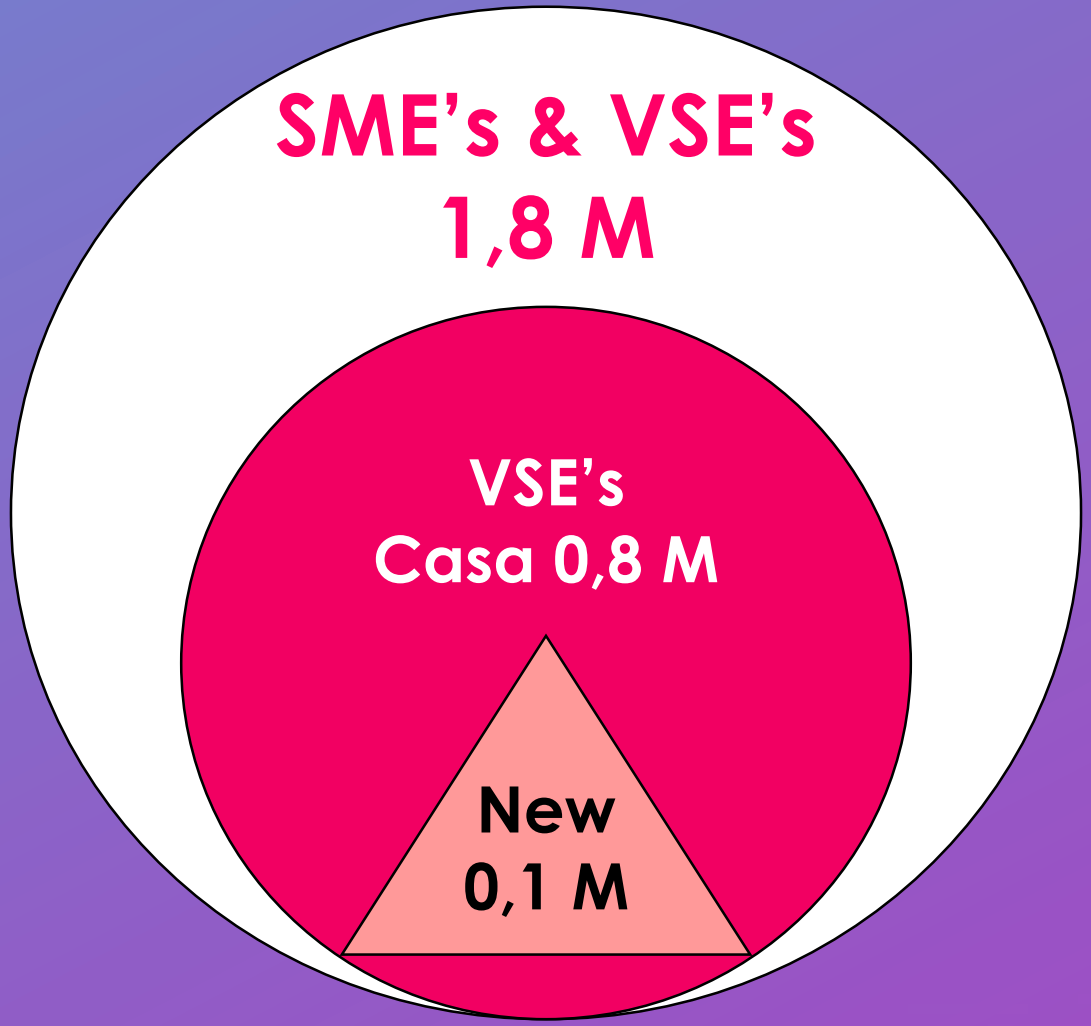
Dashbords with KPI tailored for the structure Compare to the sector's average

Team of professionals consultant all fields

Virtual Management controller

Value proposition

Addressible Market

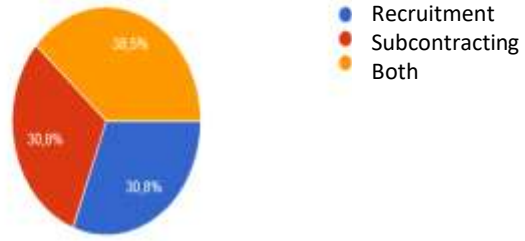


Results of the survey

Platform multi-services

what are the disciplines that you don't master and that you think are essential for the start of your business ?

how do you plan to fill the gap in those skills?



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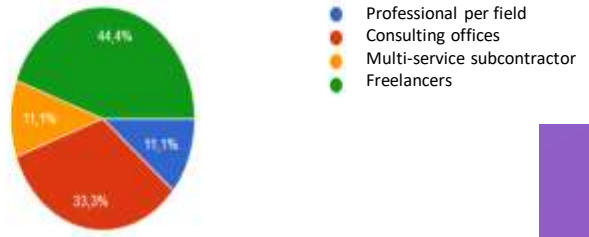
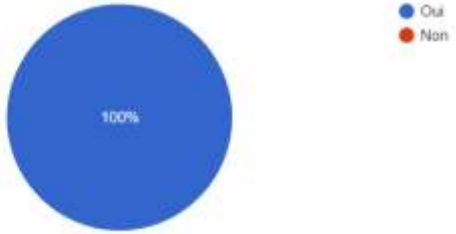
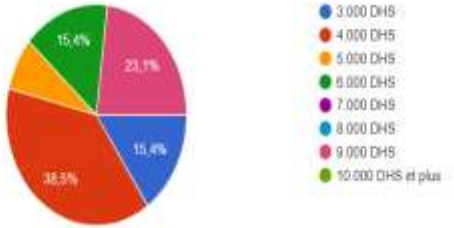


Virtual Management controler

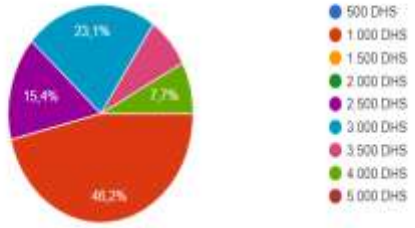
Would you be interested in a virtual management control solution ?



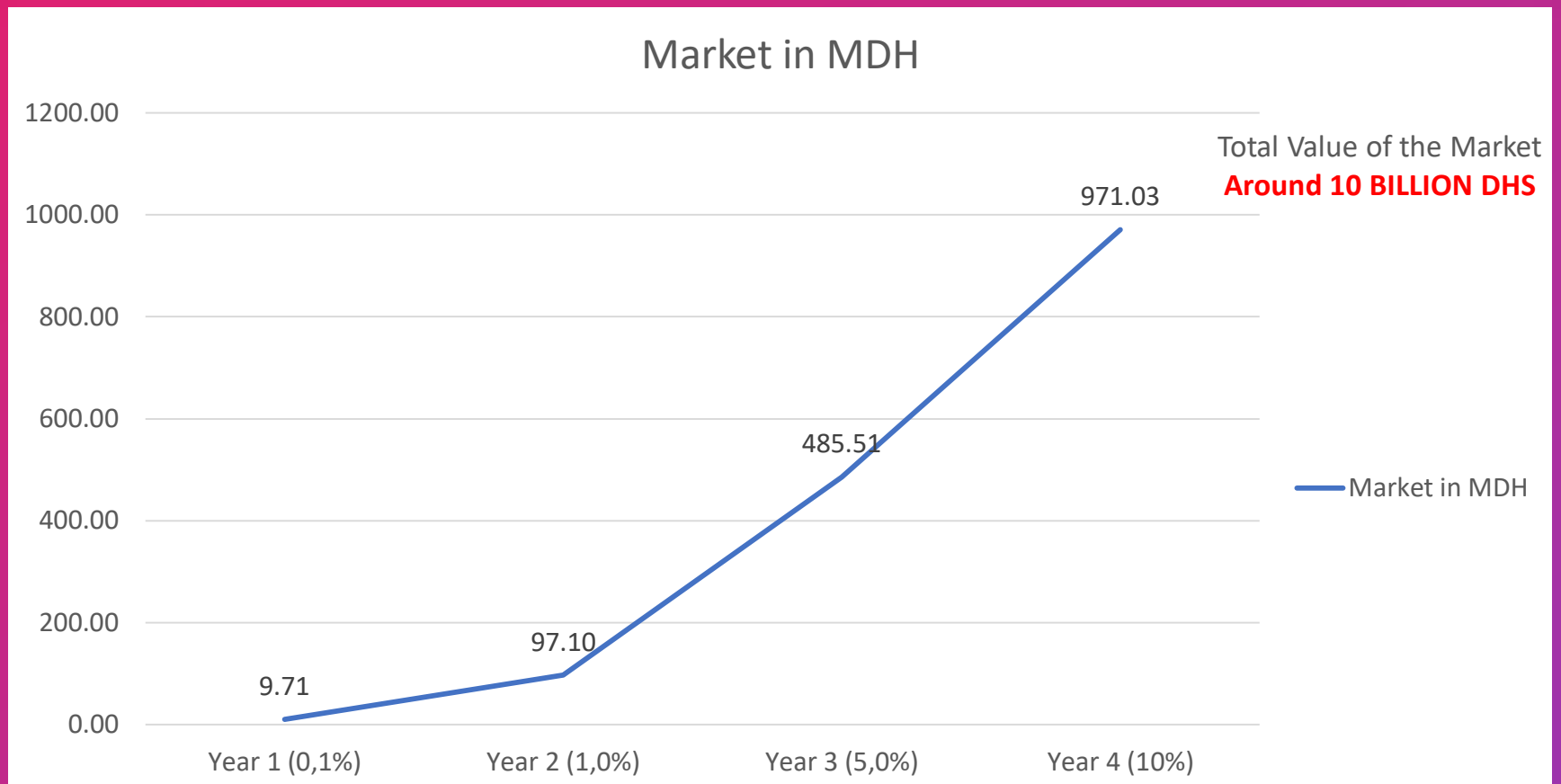
What is the maximum price (monthly flat rate with annual subscription required) above which you would prefer to create your own internal management control service?



What is the minimum price (monthly plan with annual subscription required) below which you would estimate that the service could not be of quality?



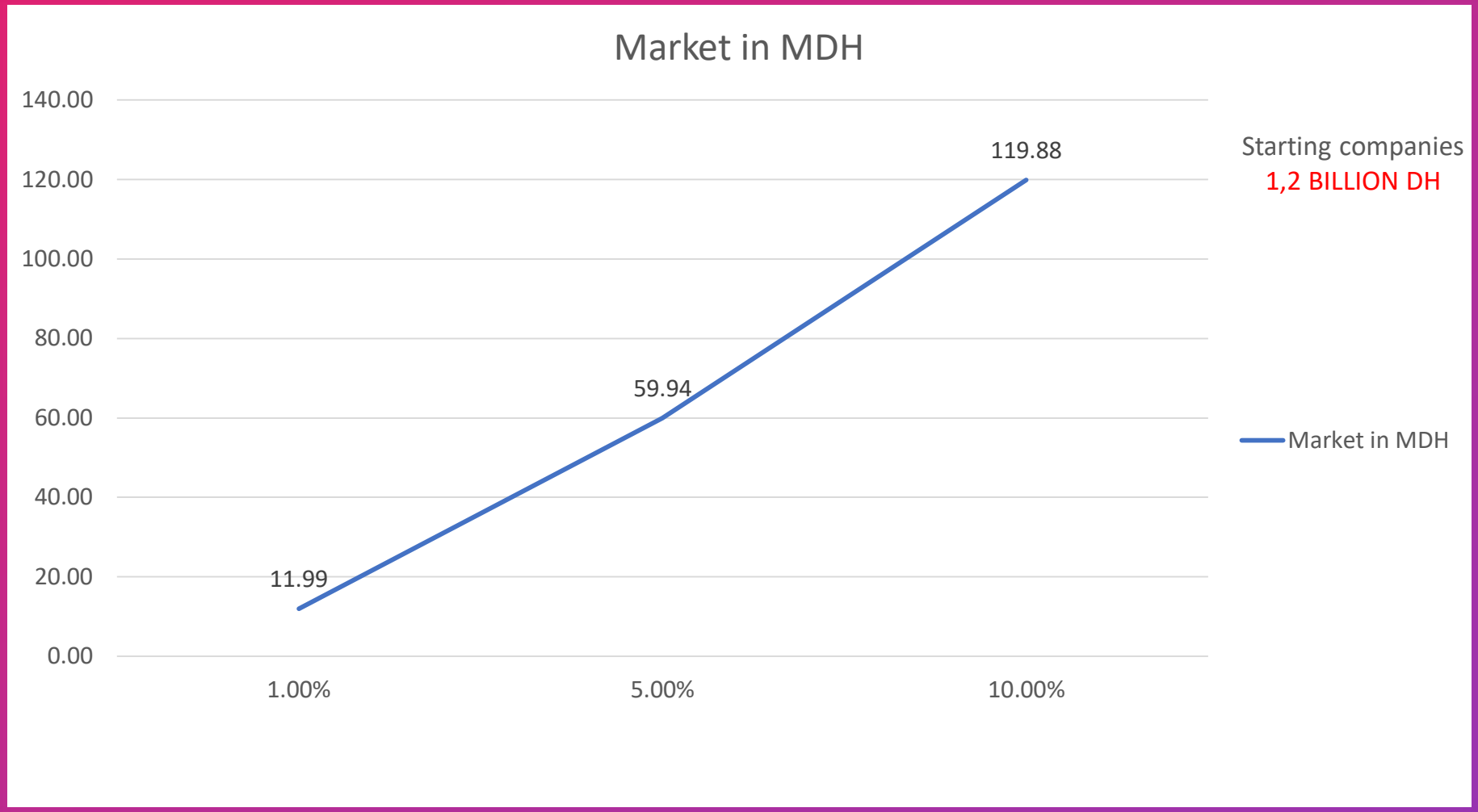
Total Market



Total Value of the Market

Around 10 BILLION DHS

Initial Market



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Thank you for your attention

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